

# Building Value Discount Days

## Sept. 1– Nov. 15, 2011



### Special Discount Savings on 18 and 6 Month No Interest Options with Regular Payments Consumer Finance Program

**ASK ABOUT OUR CONVENIENT FINANCING**

Get enrolled in the Wells-Fargo consumer financing program and use these Special Savings during this Fall promotion! Promo code **4132** for 18 month at 5.0% Cost To The Dealer (Regular 10.15%) and Promo code **4131** 6 Month at 0% Cost To the Dealer (Regular 3.40%) No Interest Options with Regular Payments. Funding paper work must be submitted to Wells Fargo by December 15, 2011 to be eligible. Offer good in the *U.S. only*.

**LAMONT**  
MARKETING GROUP, INC.

### Great Way to Advertise Your Brand! Get 50% off of these Branded Jackets.



Carhartt® Duck Detroit Jacket

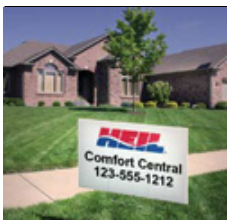
Soft Carhartt® Jacket \$99.99 & Carhartt® Duck Detroit Jacket \$66.99 (1 order per dealer) When placing your order use **FALL11** for promotion code in the Lamont Online Store located on the Go! Sites under "Own Targeted Neighborhoods" and Promotional Items. *Free Shipping and Branded logo.*



Carhartt® Soft Shell Jacket

### Receive \$150 Discount on ANY Custom Marketing Tool!

**\$150** Off Any Custom Marketing Tool – Brochure (no charge!), Website, Renewals or Website and Brochure Combo plus a *bonus* of 25 *Free* Printed Brochures (1 order of print per dealer) Printing will be shipped to the dealer direct!



### 50% off Yard Signs

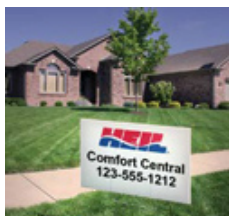
Advertise In Your Neighborhood. Login in AdVantage<sup>SM</sup> and order 10 Yard Signs and get 50% OFF. Shipping included and Limited 1 discount per dealer

### Receive a 50% Discount on all ESA Contracts

Discount applies to paid ESAs on product purchased (ICP Product only) and installed during the promotion period and paid to Assurant Service Protection Advantage<sup>®</sup>. Dealers will receive Visa<sup>®</sup> gift card within 4-6 weeks of purchase. Offer good in the *U.S. only*.



### Get 10 Customized Yard Signs FREE!



Show the Neighbors You worked in the Neighborhood. Send 550 or more Direct Mail Cards (any combination) using the AdVantage<sup>SM</sup> program and receive **10 FREE Customized Yard Signs**. Send additional 200 Direct Mail Cards (any combination) to receive a **bonus of a 100 magnets**.

These will be shipped to the dealer direct.

